

"Reading Series 2 - Twitter" @ <http://www.youtube.com/ESL4free>

The best heading for this paragraph is..

A. The Ease of Search in Twitter.

B. The Volume of Messages generated by Twitter.

C. Using Twitter to deal with Health Problems.

D. The Value of Real Time Data in Twitter.

Reading Text - Twitter:

Twitter could act as an early warning system for epidemics, which tracked the micro-blogging site during the 'swine flu' pandemic of 2009. Apparently, around three million messages - or so-called 'tweets' - posted in English on Twitter between May and December 2009 contained the word "flu". Searching by keywords such as 'flu' or 'influenza' yields an enormous data set which has the potential to alert health authorities to dangers. The fact that real time media is involved means that an immediate response can be made.

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SOME WORDS AND EXPRESSIONS IN THE TEXT

Epidemics: outbreak of a disease that spreads quickly between people.
Immediate: occur straight after an event, without delay.

Tracked: recorded or followed the movements or changes in something.
Yields: provides; produces.