

“PVRs” @ <http://www.youtube.com/ESL4free>

Advantages (over VCRs)

large storage watch one part, record another
 pause live TV1

TV advertisers against: people will skip commercials; solution is to make ads ...2

Slow uptake: 1. cost 2. too many ...3

Features: digital storage + ...4 + delayed viewing + automatic recording + Internet program

... but ...5 *The future:* 1. portability 2. electronic ...6

1: A. automatic controls B. easy controls C. remote controls

2: A. interesting B. longer C. compulsory

3: A. features B. factors C. products

4: A. recording many times B. speed of searching C. rapid recording

5: A. customers buying more B. marketing is improving C. users happy

6: A. sharing B. features C. recording

DIFFICULT WORDS AND EXPRESSIONS IN THE LISTENING

acronym: the first letters of each word in the name of something

alluded: referred to; mentioned

blank amazement: total surprise

commercials: TV advertisements

dipping: dropping a little; falling slightly

enticing: attractive; offering pleasure

superseded: replaced by (something newer/better)

touted: made known/promoted to encourage the development of

versatility: able to be used for many different purposes

warmed to: started to like